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ABSTRACT OF THE DISCLOSURE

A system and method for the provision of downloadable subscription-based software applications to one or more wireless devices where the applications are downloadable from one or more application download servers across a wireless network. An accounting module receives subscription-based application download data from the one or more application download servers for each subscription-based application downloaded by a wireless device, and subscription-based application deletion data from each wireless device that has deleted a subscription-based application. The accounting module accounts for the use of the subscribed software applications based upon the subscription-based software application download data and subscription-based application deletion data.